

Launch**Pad** by Just By Design

Launch your business with a website that gets *found*.

LaunchPad is a professional, Google-ready website launch for service businesses and contractors. It's built on our AI-assisted starter system and finished by hand, typically in 4 to 6 weeks.



WHO IT'S FOR

Made for businesses ready to *show up* online

- New businesses getting started
- Contractors and service providers with no website
- Businesses with an outdated site

INVESTMENT

Starts at **\$4,500**

A complete 5-page website launch, content and setup included.

Need a logo? Add one for \$750, including two rounds of changes.

HOW IT WORKS

Three simple steps to *launch day*

01

Launch Fit Call

A free 30-minute call to see if LaunchPad fits your goals.

02

Build and review

We write and build your site. You review it before launch.

03

Launch

Your site goes live and we show you how to run it.

WHAT'S INCLUDED

Everything you need to launch, and *nothing* you don't.

- 1 5-page website**
Mobile-friendly, with on-page SEO and a clean structure Google and AI tools can read.
- 2 Website content, written for you**
We handle the writing, so your message is clear and easy to act on.
- 3 Social profile setup**
Your social profiles set up, branded, and linked to your website.
- 4 Google Business Profile setup**
Set up and connected to your site, so local customers can find you.
- 5 Launch support and training**
We help you go live and show you how to manage your new site.
- 6 6 months of managed hosting**
Included from launch. After that, hosting moves to a separate annual invoice.

No automatic retainer

LaunchPad doesn't roll into a monthly contract. Ongoing help is available anytime.

You own everything

Once your final payment is made, your website and content are yours.

A NOTE FROM THE FOUNDER



I'm Justine Kingston, founder and creative director of Just By Design. With a team of designers, strategists, and digital pros behind me, I personally lead every LaunchPad from first call to launch. You get a site that looks sharp and works hard for your business.

Justine Kingston, Founder

"Since partnering with her this year, we've seen tremendous growth in our online presence, social media, and even our visibility in AI searches."

Candice Danison, Controller, CNC Homes

Need something bigger? Custom websites for larger sites start at \$6,500.

Ready to *launch*?

Start with a free 30-minute Launch Fit Call.

Book your Launch Fit Call

justbydesign.com/launchpad-get-started



541.526.3406

justbydesign.com

info@justbydesign.com