



## Best Cost Solution!

Launch Your Business.  
Build Your Brand.  
Fuel Your Growth.



### Your All-In-One Brand + Marketing Launch Suite for New Businesses

LaunchPad is the most cost-effective way to professionally launch your business with everything you need and nothing you don't. Perfect for startups, solo founders, or small businesses ready to show up with confidence and credibility.

#### Why LaunchPad?

- Everything in one place: branding, website, content, and SEO
- One expert team from start to launch
- Professional design and real strategy, not templates
- The best-value solution for small businesses ready to grow

#### Who It's For?

- New businesses who want to launch the right way
- Solo service providers who need a strong online presence
- Small businesses with outdated or underperforming websites
- Entrepreneurs tired of DIY fixes and freelancer juggling



## What's Included?

- **Logo + Tagline** A brand identity that's memorable, professional, and uniquely yours.
- **5-Page Custom Website** Modern, mobile-friendly, and built for growth, with on-page SEO setup to help you get found.
- **Website Content** We handle the writing so your message is clear, compelling, and conversion-ready.
- **Social Platform Branding** We'll link and brand your profiles on: Facebook, Instagram, LinkedIn, X, Google and Yelp.
- **Launch Support** We don't just build it, we help you launch it. From rollout strategy to going live, we're with you.
- **1 Year of Free Hosting** Secure and fast, with no monthly fees for your first year. (\$55/month after that.)



I'm Justine Kingston, founder and creative director of Just By Design. Backed by a powerhouse team of designers, strategists, and digital pros, I personally lead every LaunchPad project from concept to completion—bringing strategy, design, and execution together under one clear, cohesive vision. The result? A brand that not only looks exceptional but performs with purpose.

## Ready to Launch?

Let's build your business the right way; strategically, creatively, and confidently.



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